



Jason Giglio

UI/UX Designer



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Proficiencies

User Experience Design
User Interface Design
User Research
User Flows
Personas
Information Architecture
Task Flows
Wireframes
Prototyping
Usability Testing
Interaction Design
Visual Design
Mobile-first
Design Thinking
Heuristics
Sketch
Photoshop
Illustrator
After Effects
Text Editors
Invision/Marvel
Animation
Agile/Lean



Career Highlights

- 4 years experience designing user-centered digital products (web + app) with multidisciplinary teams
- Passionate about thoughtful user experiences that make a positive impact on people
- Natural communicator who enjoys working within collaborative team environments; loves to iterate
- Holistic design approach; I see everything from solid copy to prototypes as equal parts in any design challenge
- Designer who builds modular design systems, writes HTML5 and CSS3, is learning JS.
- BCS Foundation Certificate in User Experience, based on the ISO 9241-210 Human-centered Design for Interactive Systems standard.



Work Experience

2017

UX Designer

Care Sandwich

Designer for all aspects from initial research to wireframes/prototypes to usability testing on health-focused mobile app. Care Sandwich is an app designed to provide caregivers with a nourishing sandwich of community support and local resource recommendations.

- Conducted a human-centered research process based on initial user interviews, affinity mapping and user journeys to generate qualitative insights
- Synthesized insights into main personas that defined user pain points and goals from which I built a cohesive design strategy and features map
- Developed out intuitive navigation patterns and logical information architecture: content inventory, user flows, taxonomy
- Nailed down task flows and wireframes to focus on clarity and speed with prototypes. Employed neutral visual design and basic interaction design strategies to reduce distractions during testing.
- Conducted usability testing interviews and adjusted prototype based on evaluative data analysis



Work Experience (continued)

2014-2016

Web Designer

Healthnotes, Inc.

Lead designer and front end for refresh of Healthnotes' web-based, health and wellness B2B and kiosk platforms. Customers include companies such as Whole Foods and GNC. Charged with developing initial discovery, wireframes, prototypes, and a responsive design framework to optimize the user experience while maintaining the existing feature set. Worked directly with product owners, product managers, engineers and user experience team to translate user needs and business goals into effective user experiences for new features and applications. Played a mentor role for the Junior Web Designer and acted as liaison for contractor designers.

- Created modular UI and responsive framework focused on optimizing content delivery and readability. Usability heuristics with an eye on accessibility guidelines
- Advocated for user-centered approach in all phases of web/app development. Production of company brand guide, print collateral and sales decks as needed
- Managed multiple projects on fast-paced agile product teams to quickly go from in-browser prototypes to full fledged features, brokering differences along the way
- Collaborated with UX and small Innovations team to design new, MVP enterprise application that is in beta with major supplement manufacturers
- Communicated concepts through conversations and presentations with team and business owners. Actively engaged with others for feedback and critique

2012-2014

Junior Web Designer

Healthnotes, Inc.

Designer and all HTML/CSS for all platforms. Work directly with Creative Director to create or update graphics, branding and newsletters for company and clients on platform. Implement design solutions based on client requests or performance analysis. Plan and execute content campaigns with Editorial team. Troubleshoot all front end issues as necessary.



Volunteerism

Civic Lab PDX Volunteer

Hack Oregon

Hackathon for Social Good

WebVision Conference



Education

Current

Human Computer Interaction

Interaction Design Foundation

Completed

Foundation Certificate in UX

BCS, The Chartered Institute for IT

User Experience Circuit Certificate

General Assembly

BA, Animation

The Evergreen State College