



Jason Giglio
UI/UX Designer

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☆ Proficiencies

UX/UI Design
 User Research & Testing
 Wireframing & Prototyping
 Interaction Design
 Visual Design
 Sketch
 Figma
 Creative Suite
 Invision/Marvel
 HTML/CSS/JS
 Animation

⚡ Profile Summary

- I am a UI/UX designer with 6 years experience developing and designing user-centered digital products (web + app) with multidisciplinary teams. I am interested in improving the complex kinds of apps people use on a daily basis to manage our lives, our health and our work.
- I bring a holistic design approach that values clear communication and collaboration with cross-functional teams and stakeholders, respecting that both expertise and outside perspectives inform strong product decisions
- I am passionate about building enjoyable user experiences and truly believe we can make a positive impact on the world when we design products that are based in a user centered process
- I am a designer that loves semantic HTML, gets unusually happy when building modular CSS design systems, and is now excitedly diving into the ins and outs of JavaScript

❤ Volunteerism

UI/UX Designer, 2018
Hack Oregon/Civic Lab PDX

Animator, 2017
Hack Oregon/Civic Lab PDX

Hackathon for Social Good
WebVision Conference

📖 Education

Foundation Certificate in UX
BCS, The Chartered Institute for IT

User Experience Circuit Certificate
General Assembly

BA, Animation
The Evergreen State College

📁 Work Experience

UI Designer, 2016 - 2014
Healthnotes, Inc

- Lead designer and front end for both of Healthnotes' web-based, health and wellness platforms: **Aisle7** and **Vitature**
- Managed visual and UI/UX design efforts for both product teams, collaborating with a range of roles such as business stakeholders, product managers, engineers, data managers and customer support
- Mentored junior designer and provided creative direction for design contractors






Aisle7 Platform

Charged with developing initial discovery, wireframes, prototypes and front-end production for a refresh of Healthnotes' B2B ecommerce plug-in platform for the supplement vertical. Developed and built design system of platform.

- Implemented component based HTML/CSS strategy that doubled our prototyping output and cut time and effort for development by 50%.
- Created modular UI and responsive framework which lead to an additional \$300,000 in additional integrations with clients such as CVS and Walmart
- Lead design efforts on first-to-market employee assistance tool tested with Whole Foods



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Career Timeline

UI/UX Designer, 2018
Civic Lab PDX

Foundation Cert. in UX, 2017
BCS, The Chartered Institute for IT

Care Sandwich, 2017
Passion Project

Experience Circuit, 2017
General Assembly

Animator, 2017
Civic Lab PDX

UI Designer, 2014-2016
Healthnotes, Inc

Jr. Web Designer, 2012-2014
Healthnotes, Inc

BA, Animation
The Evergreen State College

Work Experience (cont.)

UI Designer, 2016 - 2014 (cont.)

Vitature Platform

My mission was to make a consistent and scalable web UI for an MVP ecommerce desktop application

- Collaborated with outside UX consultants to determine UI design direction based on feedback from user interviews with potential users from companies like GNC and Nature's Way
- Designed interface fundamentals that make up the core of the product
- Defined strategic implementation of design changes to integrate with iterative sprint cycles

Junior Web Designer, 2012 - 2014

Healthnotes, Inc

- Worked directly with Creative Director to create or update graphics, branding and newsletters for company and clients on platform
- Implemented design solutions based on client requests or performance analysis
- Planned and executed content campaigns with Editorial team
- Wrote front-end code and troubleshoot issues as necessary

Passion Project (ongoing)

Care Sandwich

Care Sandwich is a social app I designed that provides support to family caregivers through community support and local resource recommendations

- Conducted a human-centered research process based on initial user interviews, affinity mapping and user journeys to generate qualitative insights
- Synthesized insights into main personas that defined user pain points and goals from which I built a cohesive design strategy and features map
- Developed out intuitive navigation patterns and logical information architecture: content inventory, user flows, taxonomy
- Nailed down task flows and wireframes to focus on clarity and speed with prototypes. Employed neutral visual design and basic interaction design strategies to reduce distractions during testing
- Conducted usability testing interviews and adjusted prototype based on evaluative data analysis



Testimonial

Kristi Martin

Senior Product Designer @ Nike

"I really enjoyed my time working with Jason at Healthnotes. He is a phenomenal web designer who can double as a designer... or a user experience designer. His excitement for all things design is contagious, and his even temperament and great sense of humor make him a great addition to any team."